



ANNUAL REPORT

BREAKING THE CYCLE OF POVERTY IN AREQUIPA

2021



TABLE OF CONTENTS

• FORWARD	3
• ABOUT OUR ORGANIZATION	4
• OUR PROJECTS	7
• EDUCATIONAL SUPPORT	8
• MADRES LUCHADORAS	11
• SOCIO-EMOTIONAL SUPPORT	13
• DIGITAL FUNDRAISING	15
• LOCAL FUNDRAISING	16
• FINANCES	17
• OUR VOLUNTEERS	19
• COLLABORATIONS	21
• ADMINISTRATION	22
• SUMMARY	23
• MOVING FORWARD	24

FORWARD

Dear Intiwawa community,

I am honored to have had the opportunity to work together over this past year with the dynamic community that makes up Intiwawa: from the children, families and mothers of Mollebaya and Coporaque to the diverse and dedicated team of local & international volunteers, employees, collaborators, supporters and donors. It is humbling to see the small and large victories as well as overcome the challenges to continue developing, professionalizing and promoting our organization both locally and abroad.

This year, a few of our greatest achievements have been the growth of our remote education & socio-emotional support programs, the completion of our Madres Luchadoras's INTIWARMÍ collection, the launch of our improved website, and many new local and international collaborations - including in the United States, which enabled our mothers to sell their products in a local organization and high school. Together with the administrative team, we consolidated our recruitment procedures & policies, and worked efficiently as a team almost entirely remotely through new project management and communication tools.

The year 2021 has yet again been full of challenges, as Arequipa was hit with a second wave of COVID in the middle of the year, resulting in the majority of public school children not being able to restart onsite classes for a second consecutive year. Our greatest concern has always been the safety and well-being of the children and communities we work in, and we therefore decided to continue working with our Intiwawa students remotely this year. We were however able to welcome our Madres Luchadoras for semi-onsite activities once the second wave subsided, equipping the house with all the necessary biosafety protocols and hygiene materials, and started receiving international volunteers again towards the end of the year. We are now fully ready to welcome back our Intiwawa students and onsite educational, health, parental empowerment, and intercultural projects in 2022 !

A heartfelt thank you to everyone for all their hard work and support,
Manon Faron



ABOUT OUR ORGANISATION



Our Vision: "Provide tools for the children of today to achieve an autonomous community tomorrow."

Our Mission: We aim to contribute to the integral development of vulnerable children and help them fulfil their dreams through:



Educational support: We develop educational projects that support the academic, professional as well as personal development of children with the objective of avoiding child labor.



Health promotion: We encourage healthy and nutritious initiatives to promote children's health and parental responsibility as a foundation for child development.

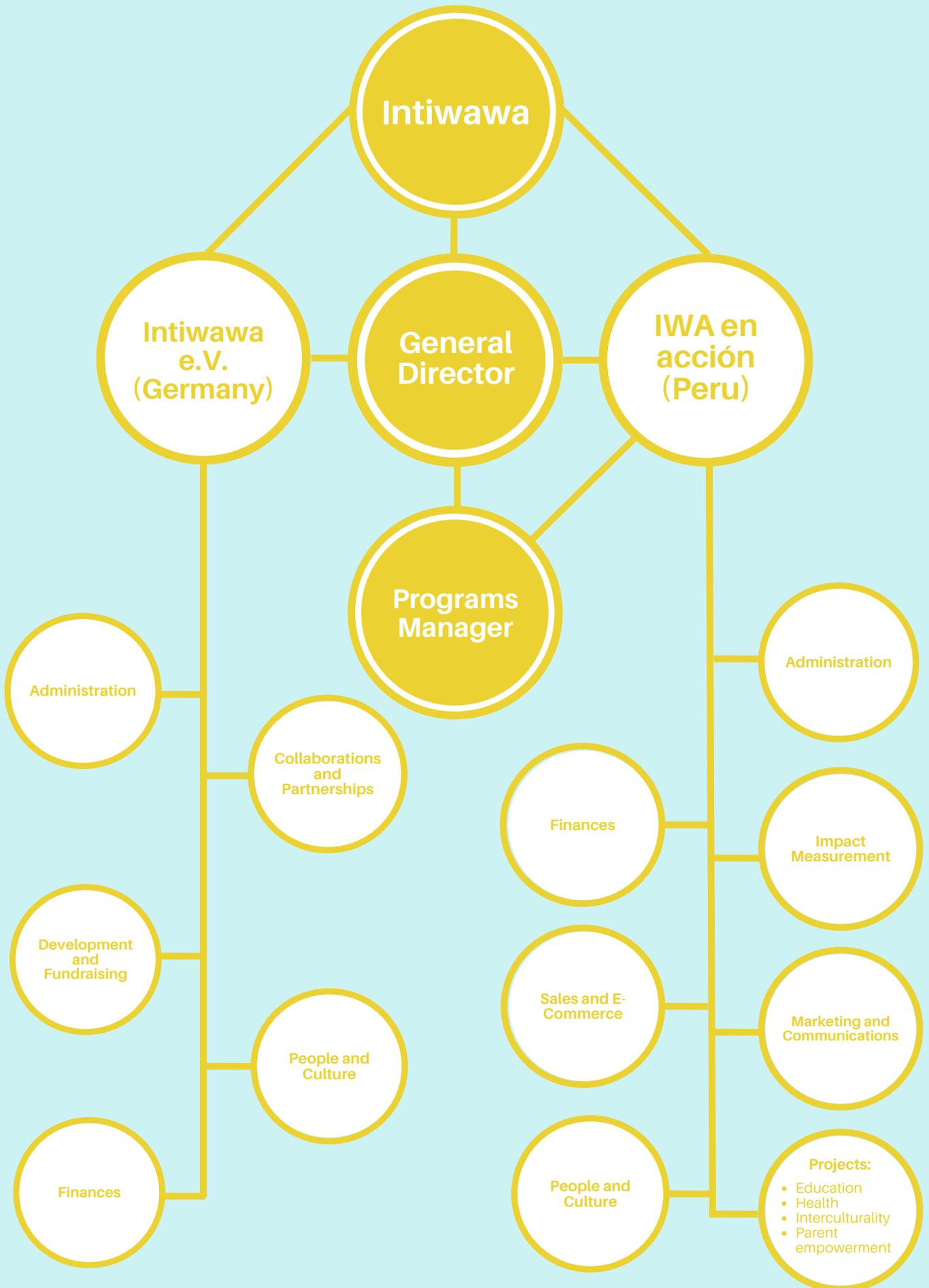


Strengthening socio-cultural values: We develop alternative projects that protect and preserve cultural values for the appreciation, tolerance and respect of traditions of the communities we work in.



Empowering parents: We establish educational initiatives for parents with the objective of promoting healthy family relationships.

OUR STRUCTURE



OUR STORY

HOW EVERYTHING STARTED

Beginning of the first initiatives by founder Leonel Revilla with the communities in the streets of San Isidro (Arequipa, Peru).

2005



Together with the support of Susana Ramos, the intervention programs in the housing association of San Isidro in Mollebaya begin to take place every Sunday, and the first board of directors Intiwawa Peru was formed.



2006

Intiwawa e.V. is founded in Germany by Henning Lüke, establishing Intiwawa internationally. A board of directors and a group of volunteers initiate the formalization of the organization.

2007



Intervention programs begin in the villages of San Juan de Tarukani, Salinas and Coporaque.



2008

The "Casa Intiwawa" is built as a community center for children and families.

2012



"IWA en Acción" is founded as a registered Peruvian non-profit organization. The position of General Director is created, enabling the professionalization and restructuring of the organization into Committee teams.



2018

The COVID pandemic reaches Peru and the world, and projects are restructured to be temporarily implemented remotely.

2020



OUR PROJECTS



**EDUCATIONAL
SUPPORT**



**MADRES
LUCHADORAS**



**SOCIO-
EMOTIONAL
SUPPORT**

EDUCATIONAL SUPPORT



During the year 2021, we increased the number of children with which we work to 65 children and adolescents from Mollebaya and Coporaque, located in the district of Arequipa. Supporting the children remotely in their online classes, we implemented an academic strategy based on the Peruvian Ministry of Education's "I learn at home" program. This was achieved through biweekly calls to our students, in which our volunteers would check in and assess the child's academic and home-life situation. When the volunteers assessed that further support was needed, a referral would be made to our teacher.

EDUCATIONAL SUPPORT

As this strategy progressed, we incorporated "Project-Based Learning" workshops, utilizing the "Design for change" methodology with a pilot group of Intiwawa students aged 8 to 15. One important achievement of this program was the Project Proposal Presentation, in which the students presented suggested plans and calls-for-action to improve the local community to the mayor of Mollebaya and local stakeholders.

As part of our educational support program, we also carried out weekly remote volunteer training sessions. Throughout the year, we delivered 36 general training sessions, and 15 specific training sessions in small groups, in order to maximize professional development and ensure that the support provided was shaped specifically to meet our students needs.



EDUCATIONAL SUPPORT

**100% OF
STUDENTS
STRONGLY AGREE
THAT**

"I feel more confident when doing homework or school projects."

3166
Phone Calls

*"The
volunteers
help me a lot: I participate
more, I like my classes and,
thanks to them, I learn more."*

*"Thank you
for helping me to continue
learning, and for helping me
with the doubts I have."*

65
*Children supported
throughout 2021*

**85% OF
STUDENTS STRONGLY
AGREE THAT**

*"With the support of Intiwawa
volunteers, I now participate more in
my classes."*

MADRES LUCHADORAS

Madres Luchadoras, our program aimed at empowering the mothers of Mollebaya, has continued to professionally and personally empower participating mothers in the local community. This project aims to improve the quality of life of the mothers and their families, whilst preserving their identity, values and customs. Consequently, they are able to actively participate in the social and economic life of their community, whilst still being able to care for their children. By teaching the mothers new skills, they are provided with wider opportunities beyond the informal work to which they are accustomed.

Madres Luchadoras was the first project to restart partially on-site activities at Casa Intiwawa after a year and a half of remote programs, since the start of the pandemic in 2020. In 2021 the mothers participated in workshops which empowered them to work together to produce the Intiwarmi Collection, garments woven from high quality baby alpaca fiber. All of our 12 mothers successfully completed the social, emotional and professional workshops of the empowerment program.



12 MOTHERS RECEIVED

- *Received textile training*
- *Financial classes*
- *Socio-emotional support*
- *Self-care workshops*



MADRES LUCHADORAS

Before producing the baby alpaca collection, the mothers trained to hand-knit hats and gloves made from recycled fibers. 6 of our mothers also trained to knit scarves for the collection, using professional machines that were bought in 2020.

Once they had mastered the necessary skills, they were able to produce a total of 267 hats, gloves and scarves for the Intiwarmi 2021 Collection.



INTI WARMI

Intiwarmi, the name for the mother's alpaca product line, is Quechua for mothers of the sun, and the brand's logo was designed by our president, Luis Armando Sotomayor Zambrano, incorporating the image of a traditional Andean Peruvian woman. The branding of the business, designed in 2021, will continue to be used for all future marketing of our Madres Luchadoras' products.

In total, the Madres Luchadoras project raised 18,134 soles in 2021 from the following events:

- The 2021 Mall Aventura Feria
- The sales of Madres Luchadoras products in the US
- The sales of Madres Luchadoras products in Peru
- The sales of customized chullos with Trek Operator Grupo de Ludo
- The sales of Intiwarmi products in Germany
- The sales of handcrafted diadems

SOCIO-EMOTIONAL SUPPORT

In 2021, 11 of our volunteers, many of whom were completing psychology internships, carried out our socio-emotional support program, supporting 25 parents in total. Through telephone calls, as an adapted measure due to the pandemic, we sought to provide guidance to our families on topics such as:

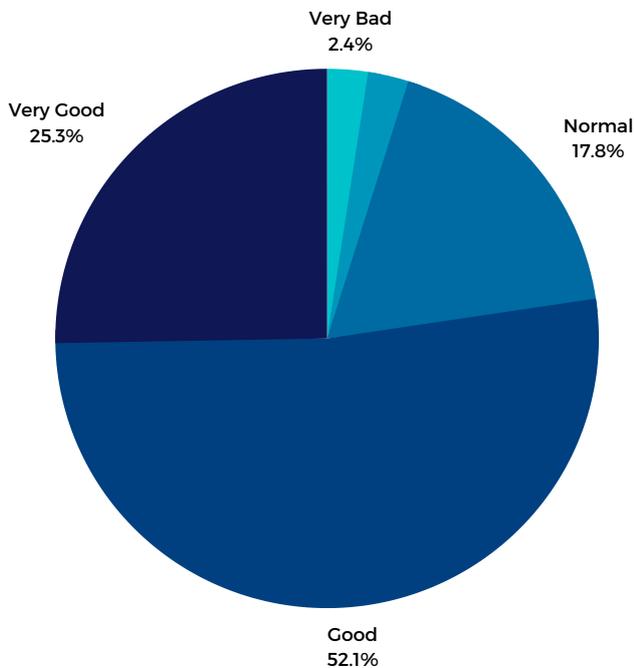
- Healthy behavioral management techniques
- How they can best support their children in their remote learning
- The integral role of physical, emotional and social well-being in their children's development
- Identifying feelings and dealing with emotions
- Healthy lifestyles and habits
- The responsible management of technology
- Self-esteem

There were only 5 prioritized cases among the families, which we referred the appropriate entities for specialized support.

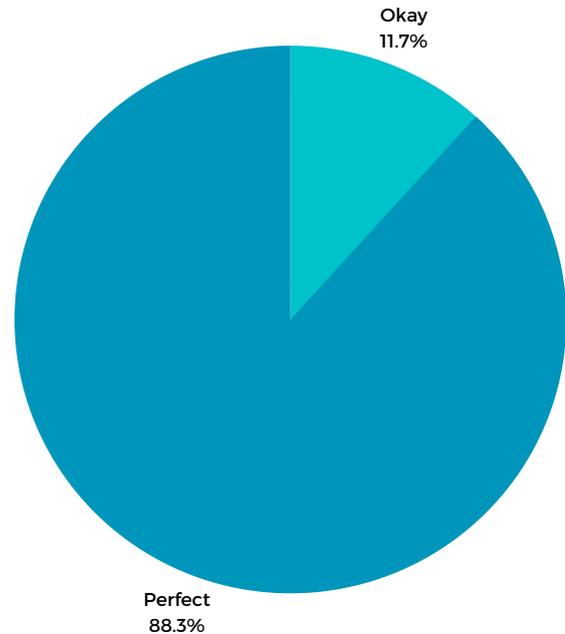


SOCIO-EMOTIONAL SUPPORT

FAMILY HOMELIFE SITUATION



UNDERSTANDING OF LESSON CONTENT



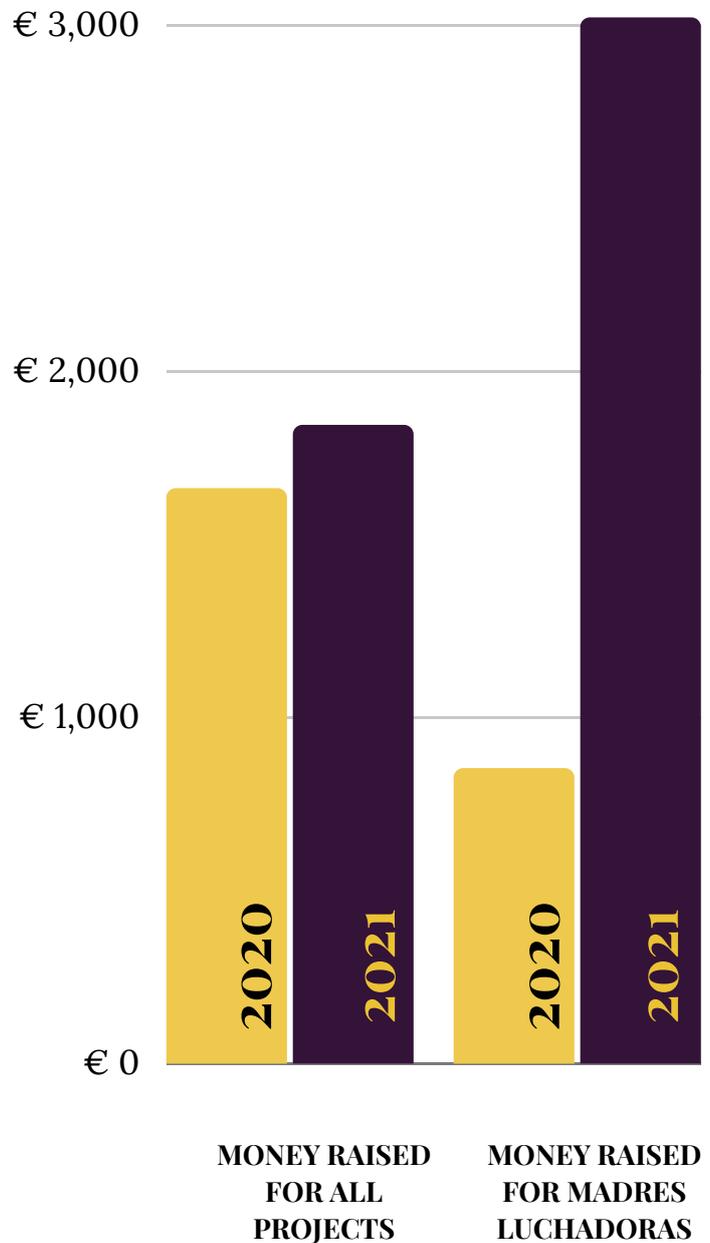
We understand that parents have a central role in our students' growth and development, even more so after the confinement and time spent together since the start of the pandemic. Therefore, by providing guidance to our parents, we have been brought closer to the everyday reality of each home. By connecting with the parents on a weekly basis, we were able to identify difficult family situations and support the parents in order to prevent major difficulties within the households.



DIGITAL FUNDRAISING

With regard to digital fundraising, we kept our two main BetterPlace campaigns running and raised a total of €3,018 for the Madres Luchadoras project (+354% compared with 2020) and a total of €1,841 for our education projects (+11% compared with 2020). Alongside this, we collected €1,285 from our end-of-year fundraising campaign, which will help fund our projects in 2022.

In December, we received two private donations. The first of these donations was used to purchase Christmas gifts for each of our 65 Intiwawa school children, whilst the second donation contributed towards the purchase of food baskets for the children of Coporaque. In addition, we raised a total of €430 on the BetterPlace platform, which we used to buy educational materials, as well as also supporting the purchase of food baskets in Mollebaya.



€6574

*Total raised on
BetterPlace*

LOCAL FUNDRAISING

In 2021, we collaborated with local businesses and citizens to support our work through financial & material donations. As such, we conducted a cell phone campaign collecting used smartphones, distributed COVID kits sponsored by a doctor from Arequipa, and collaborated with a local business, collecting both educational materials for our projects and a financial donation.

During our Christmas campaign, two of our generous volunteers donated 73 panettonnes to the families of Intiwawa, valued at over 1000 soles. We also received a donation of approximately 250 kg of mixed fibers for our Madres Luchadoras project from a local supplier, valued at around 7500 soles.

**18,644
SOLES**

In local fundraising

In addition to this, we also sold the generous donation of a motorcycle donated to Intiwawa in 2020, the profits of which will be used towards the ongoing support of our programs.

One of our most important fundraising events of the year was our first "Congreso de Bienestar", a virtual conference organized by Intiwawa founder Leonel and his colleagues. All the inscription fees from this event went directly to Intiwawa.

Alongside this event, our founder Leonel and a long-term Intiwawa volunteer organized a soccer tournament and BBQ event, raising funds for our Christmas campaign.

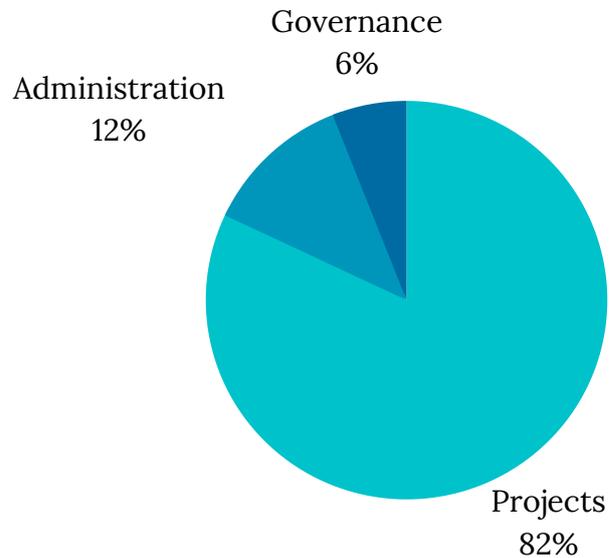
At the end of the year, we also distributed donation boxes in local businesses and organizations around Arequipa, which will be collected in 2022.

FINANCES

Once again in 2021, as the pandemic continued, we had no in-person activities with our children. Consequently, we saved a large amount of money in comparison with the projected budget. Whilst our Madres Luchadoras project returned to semi-in-person operations, this project's budget is independently funded, and thus this did not affect our organization's overall expenditure.

This year the budget used came from funds raised through individual donations and memberships generated by the German-registered organization, Intiwawa e.V, and local fundraising activities in Peru. As we considerably increased our local fundraising operations in 2021, this increased our overall budget for the yearly projects.

In Peruvian finances this year, our budget was divided between expenses as follows:



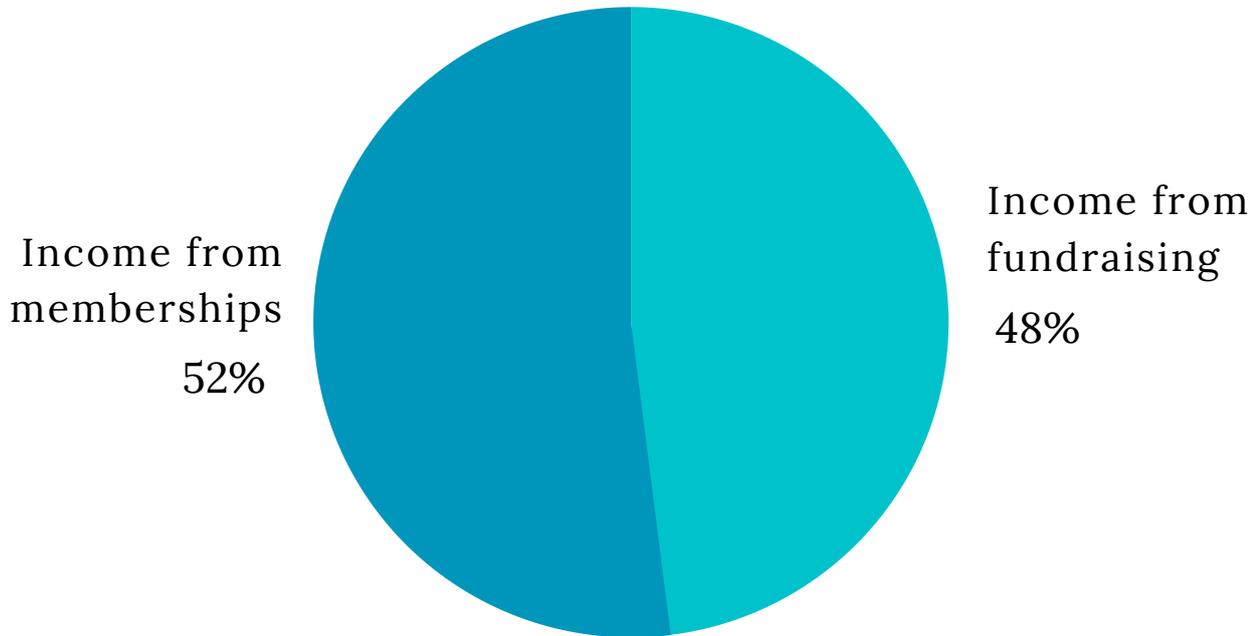
1. Program costs related to the execution of the projects, including staff, educational materials and maintenance costs for Casa Intiwawa (housekeeping, teacher, academic advisor and psychologist).

2. Governance costs involving legal third party services, such as local accountant fees and legal services.

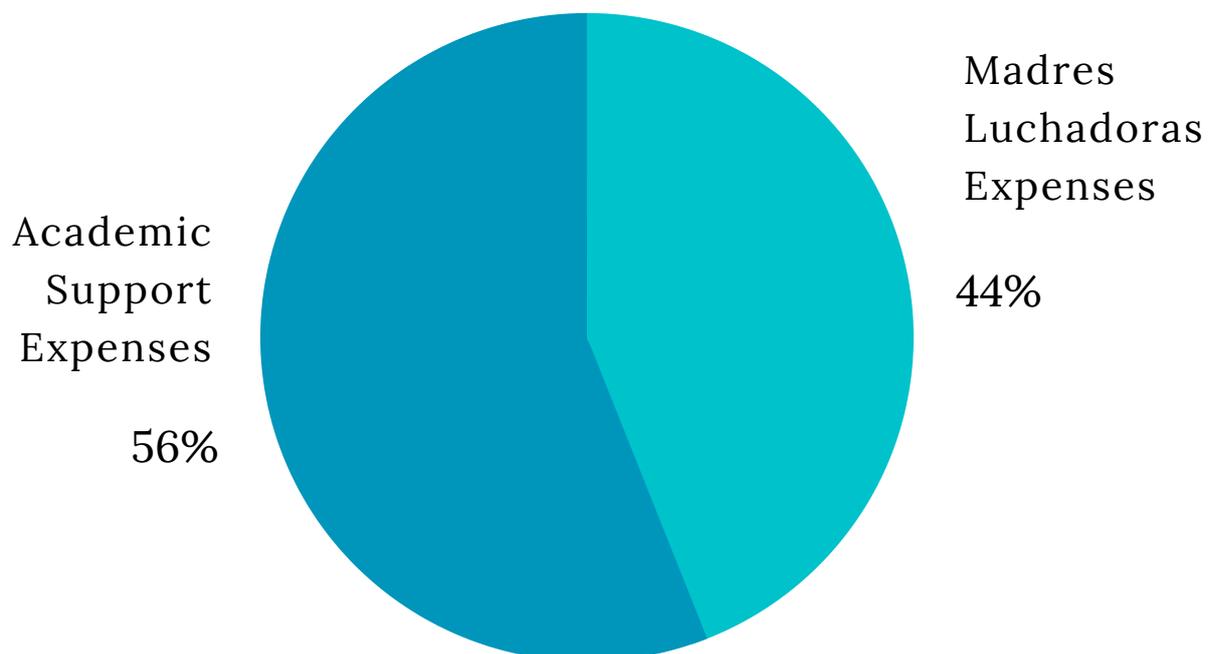
3. Administration costs, including the costs of the digital financial control system and banking fees. The administrative expenses are kept to a minimum considering that Intiwawa works mainly with volunteers.

FINANCES

In Germany, our budget income was divided as follows:



In 2021, we have focused the expenses on our Madres Luchadoras project and the academic and psychological support for the children and their families.



OUR VOLUNTEERS



In 2021, we saw the arrival of our new General Director, Manon Faron, from France. Collaborating with both the Peruvian and German administrative teams, our Intiwawa community grew throughout the year. Our local team of project volunteers included 25 young Peruvians who showed great commitment to Intiwawa's mission, as a part of the positive change in their society. Part of this team was made up of the essential support of national interns from 5 local Peruvian universities. We were also fortunate enough to welcome a Colombian intern who supported our team.

Furthermore, after almost two years of the pandemic, we welcomed our first International volunteers who became key actors in our Madres Luchadoras project.

At the end of 2021, we also sadly said goodbye to Lizbeth, who had been coordinating the Madres Luchadoras projects for 2 years.

Our German team remained stable during 2021, with various new additions to the team. It is important to note that the majority of the German team consists of ex-volunteers, meaning that everyone has been supporting Intiwawa for a long time.

Finally, throughout the year, a wide team of volunteers collaborated on the marketing initiatives of our organization.

OUR VOLUNTEERS

In June 2021, we brought back our Volunteer of the Month award. Since then, 11 volunteers have been recognized for their outstanding work as ambassadors of the values and ideals of Intiwawa. At the end of the year, we honoured all our winners with a pizza party.

In the month of October, we had our first in-person social integration activity with our team of volunteers, a fun afternoon of games and challenges.

We closed the year with a Christmas party in which our local and international volunteers were able to share their experiences and achievements from throughout the year. This event featured a Christmas song contest, a variety of games and a shared lunch, a day full of laughter, energy and artistic talent. We concluded the day with A Secret Santa gift exchange.

We wish to continue creating many special moments to strengthen the bond of friendship amongst our volunteers, as we give the best of ourselves so that the children and families of Intiwawa continue to make their dreams come true.



COLLABORATIONS

In 2021 we developed and maintained alliances with a wide array of public and private institutions.

In collaboration with the social services of Mollebaya, we carried out forums that included an open call to the entire district, as well as the dissemination of projects directly between Intiwawa students and the District Mayor.

This year we allied with local companies to create campaigns that support the communities in which we work. La Positiva, a local insurance company, generously donated 16,999 soles for gifting of food baskets, hygiene kits and toys to each of the 140 state school children from elementary to high school in Coporaque for Christmas. We also collaborated with the Operator Grupo de Ludo, Cristali Optica, MICHELL S.A. and the Algo Con Arte Colectivo.

Alongside this, we allied with Design for Change Peru, who provided us with training on PBL (Project-Based Learning) methodology, involving students and volunteers as tutor teachers. In addition, Reggio Emilia specialist Jessica Nakama also provided us with a training program using this methodology.

Furthermore, we collaborated with True Trickle Down, El Museo de Arte Virtual, Proyecto Guacamayos, the OCD consultancy team, CIBERTEC, San Pablo Catholic University, Santa María Catholic University, the Continental University and the Colegio Mayor de Antioquia.



ADMINISTRATION



In 2021, our administrative team drafted a Business Continuity Management Plan, collaborating with both English and Spanish consultants. This written guide will help us to continue navigating our NGO through potential crises that might disrupt our regular activities.

Alongside this, Intiwawa has developed a detailed Data Protection Policy, which will aid us in the careful handling of sensitive data.

We also revised our Child Protection Policy, a guide which outlines the procedures and measures to be taken in order to protect and safeguard the children we work with. Alongside this, the plan details positive volunteer and staff conduct.



Finally, in 2021 we wrote an official Volunteer Agreement, so that our volunteers better know their rights and commitments.

SUMMARY

Child Satisfaction Rating



Valoración global 4.51 de 5		
5 estrellas	<input type="text" value="57%"/>	57%
4 estrellas	<input type="text" value="36%"/>	36%
3 estrellas	<input type="text" value="6%"/>	6%
2 estrellas	<input type="text" value="0%"/>	0%
1 estrella	<input type="text" value="0%"/>	0%

Parent Satisfaction Rating



Valoración global 4.48 de 5		
5 estrellas	<input type="text" value="62%"/>	62%
4 estrellas	<input type="text" value="28%"/>	28%
3 estrellas	<input type="text" value="8%"/>	8%
2 estrellas	<input type="text" value="1%"/>	1%
1 estrella	<input type="text" value="1%"/>	1%

Volunteer Satisfaction Rating



Valoración global 4.06 de 5		
5 estrellas	<input type="text" value="42%"/>	42%
4 estrellas	<input type="text" value="30%"/>	30%
3 estrellas	<input type="text" value="20%"/>	20%
2 estrellas	<input type="text" value="6%"/>	6%
1 estrella	<input type="text" value="1%"/>	1%

MOVING FORWARD

LUIS ARMANDO SOTOMAYOR ZAMBRANO

PRESIDENT

In 2020 and 2021, the COVID 19 pandemic tested our organization's determination and commitment to our vision, a challenge that we took on and overcame as a team, with the collaborative and faithful work of our staff, coordinators, volunteers, students and parents.

This same commitment and dedication is what has been mobilizing us in our planning for 2022. The return to face-to-face activities involves new logistical, economic, and human challenges. However, "Faith, courage and enthusiasm" have been characteristics of Intiwawa's work for more than a decade, and it is these characteristics that will make 2022 a year full of achievements, alliances, and excellence.

The strength of our work is the reflection of our hearts, hearts that seek growth and autonomy in the communities with which we work.

