



SIMPLEMENTE AYUDANDO

ANNUAL REPORT

2020

INTIWAWA 

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FORWARD

Luis Sotomayor Zambrano

Throughout this past year, we had to take on many challenges at the strategic planning and project implementation levels, but thanks to the constant commitment of each member of the Intiwawa team we were able to take on these challenges. Going forward, we reflect on 2020 as a year of learning and full of opportunities to focus our efforts, resources and impact. We welcome you to read this 2020 annual report!



ABOUT OUR ORGANIZATION

Our co-founder Henning Luecke shared the vision of helping these children and registered Intiwawa as an official charity in Germany in order to send volunteers and funds to Peru. Starting with one of the biggest crowdfunding initiatives in 2013, Intiwawa's first educational centre completed its construction and the children of San Isidro finally had a dedicated place to go for their classes and workshops.

There are also projects made for parents and relatives, where medical practitioners, psychologists and local institutions are invited to impart professional childcare advice; as well as our textile workshops aimed at giving women independence through empowerment and alternative forms of income in a male-dominated culture.

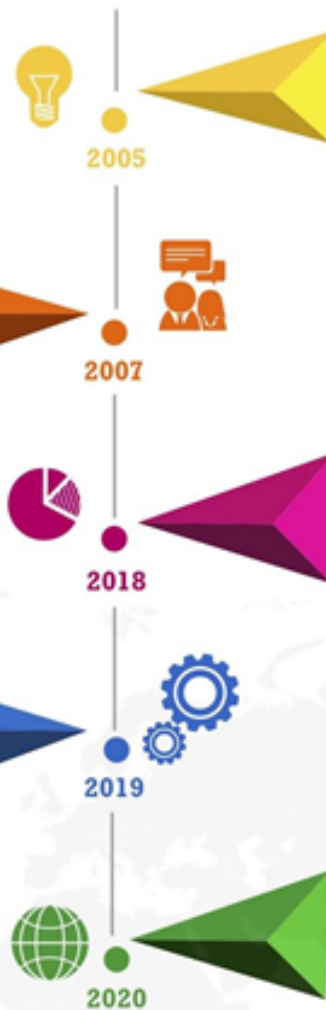
OUR VISION: Provide tools to the children of today to achieve an autonomous community of tomorrow.

OUR MISSION: Contribute to the integral development of the children through educational support, health promotion and strengthening socio-cultural values.

OUR PRINCIPLES

100% Rule: All donations go straight to our projects in Peru. Administrative costs are covered by sponsors.

100% Volunteers: Except for the General Director, our team consists totally of volunteers. We are not paid for our work but follow our conviction!



Intiwawa began as a group of Peruvian volunteers led by founder Leonel Revilla, who saw the need for change in the poor communities of South America, where child work is highly prevalent. Starting with the unadopted place of San Isidro, Arequipa, the group initiated educational activities for the children of local brick-makers.

After various years of depending only on German funding, in 2018, the charity was registered in Peru with the aim of raising funds locally and a view to making the organization an entirely Peruvian venture.

Since its inception, Intiwawa has impacted the lives of approximately more than 2000 local children and families in San Isidro and Coporaque, with daily activities for children ranging from academic after-school programs to intercultural workshops that embrace local customs and traditions. In addition, nutritional and dental programmes have been implemented to ensure a holistic approach to the well-being of the communities we serve.

Today, we receive hundreds of volunteers a year and have an impressive online following of 6169 on Facebook and 1015 on Instagram.

OUR STRUCTURE



OUR PROJECTS

ACADEMIC ACCOMPANIMENT



MADRES LUCHADORAS



SOCIAL AFFECTIVE SUPPORT FOR PARENTS



2020

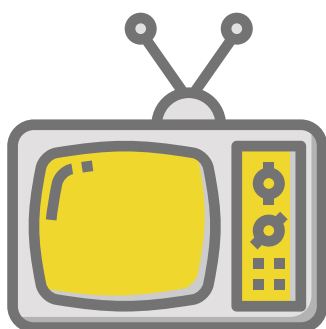


ACADEMIC ACCOMPANIMENT

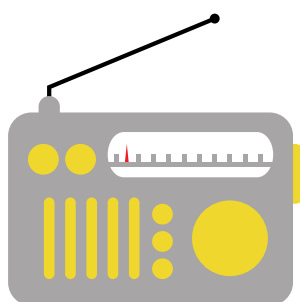
When the quarantine and state of emergency was proclaimed in Peru, on March 16, 2020, many educational services were truncated. As a result, many of these had to adapt to remote modality, and the Education reached Peruvian children in three ways



Many children in Intiwawa do not have full access to this service, especially the Internet and Television. Therefore, part of our intervention planning was to select volunteers who are willing to dedicate between 8 and 10 hours a week to do remote academic monitoring with our children from the communities of Mollebaya and Coporaque.



Television



Radio

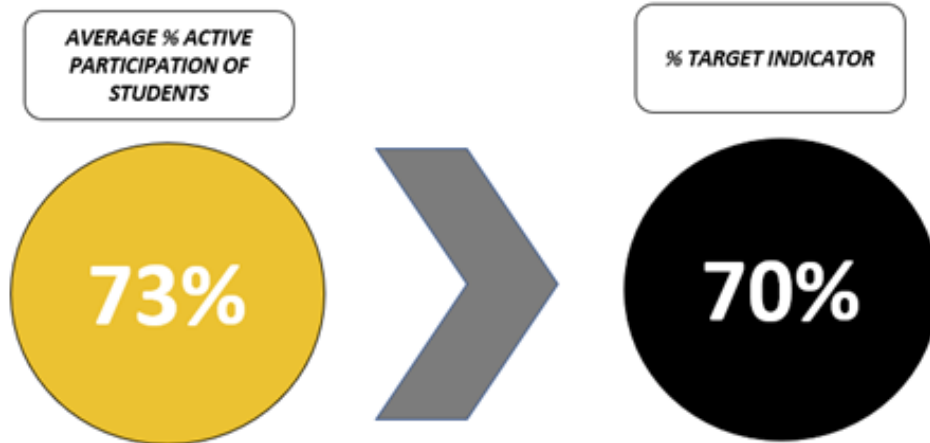
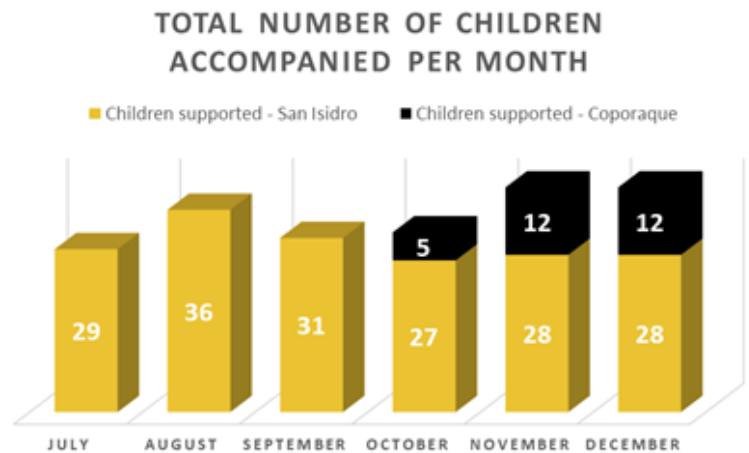


Web

This intervention complements the remote platforms of the Ministry of Education, since the academic feedback that could not be fully addressed by public education was delivered by our trained volunteers.

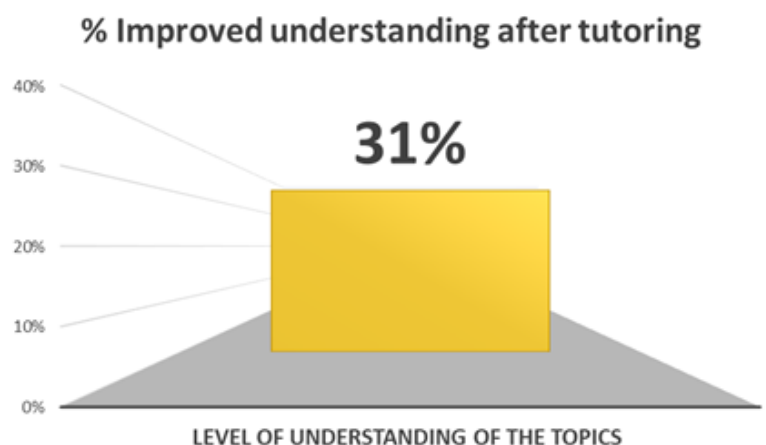
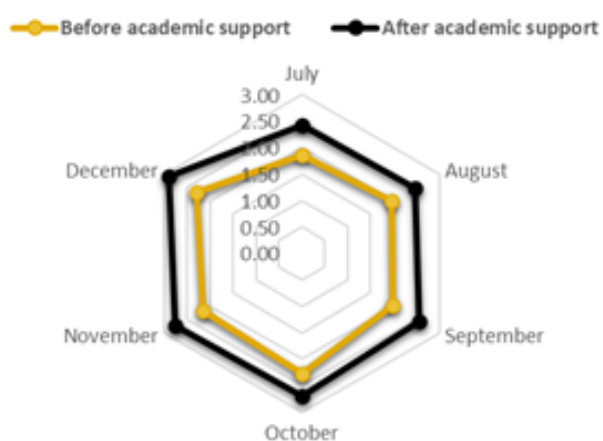
ACADEMIC ACCOMPANIMENT

The total number of children receiving academic support increased gradually from July to December. In addition to the children we work with in San Isidro, by October we began to offer services to children in Coporaque.



The level of understanding before and after academic accompaniment was measured on a scale 1-3 (1=Does not understand the subject; 2= In process; 3= Understands the subject very well). In all cases, the students' understanding improved following the accompaniment of volunteers.

Level of understanding of the topic - Scale (1-3)



MADRES LUCHADORAS



Once the pandemic and the state of emergency began, many mothers from our impact communities lost their jobs, so the reactivation of our “Madres Luchadoras” project was of crucial importance.

We adapted to a remote modality, planning online design and financial management workshops.

We also implemented a monitoring and qualification system that made it possible to identify strengths and weaknesses so we could improve the didactic teaching methods.

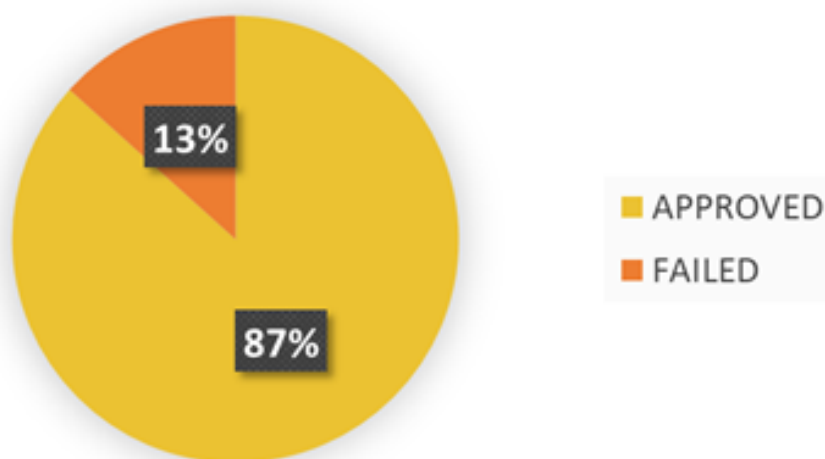


MADRES LUCHADORAS

Our “Madres Luchadoras” project was divided into three key areas.

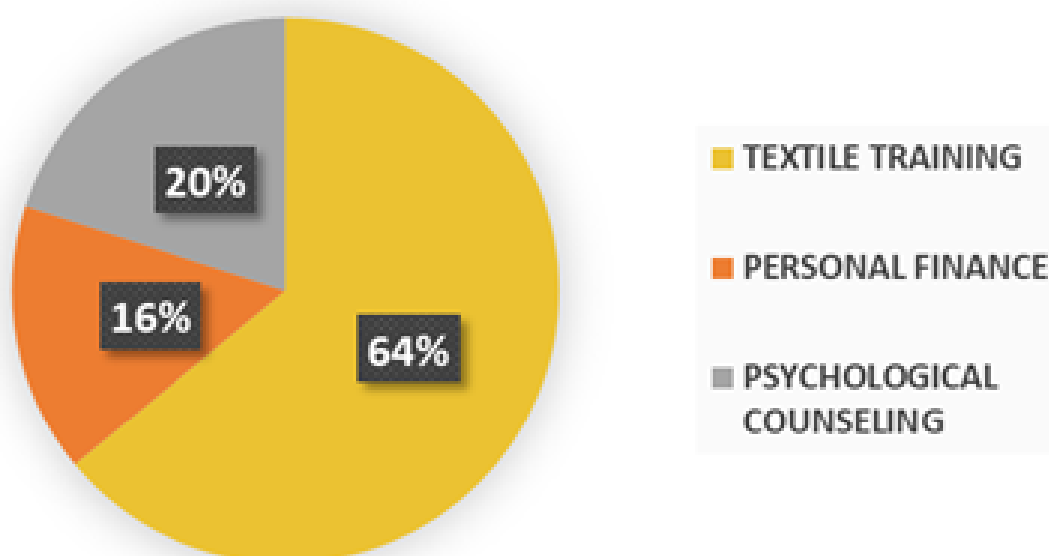
- Textile Workshop
- Personal Finance Workshop
- Psychological Counseling

General Performance



As a result of the training program, **87% of our mothers** were rated as “approved”, and hence were recognized for their effort and perseverance to continue training remotely during the a pandemic.

Division of academic hours



SOCIAL AFFECTIVE SUPPORT FOR PARENTS



One of the first measures taken by the Peruvian Government to stop the spread of the Covid-19 virus was to freeze some economic activities, many of which included the work activity of parents in our impact communities. Due to this economic stagnation, many parents stayed home and cared for the health of their family and community.

With more families spending entire days together in the house, cases of violence increased within homes. To help address this issue, we implemented a more defined social affective support intervention.

Our accompaniment began with the identification of parents who required more attention, both in Mollebaya and in Coporaque, and with this information we were able to work weekly to attend to the emotional needs of the families as well as promote a healthy family life.

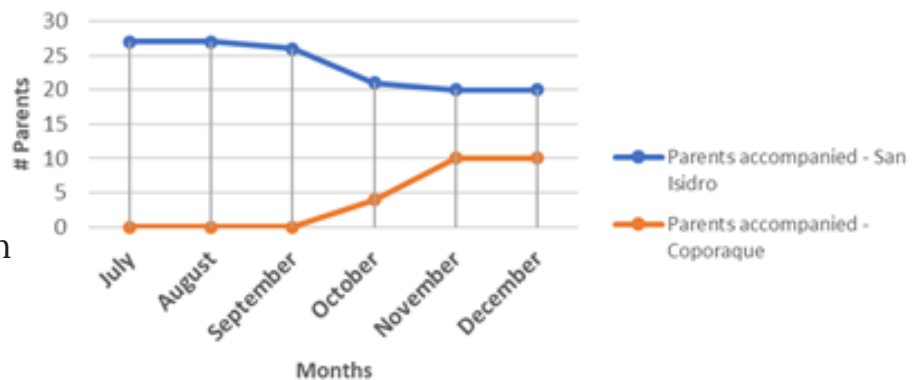
Every week our volunteers called the parents, working together to form personal commitments that could improve psychological well-being.

SOCIAL AFFECTIVE SUPPORT FOR PARENTS

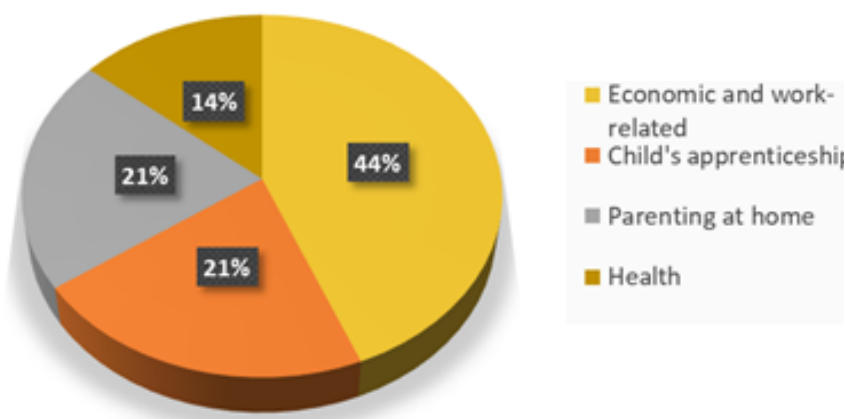
From July to December, we began to work with more parents from Coporaque.

At the same time, our interventions with parents in San Isidro decreased as they began to return to work.

Parents with accompaniment by location



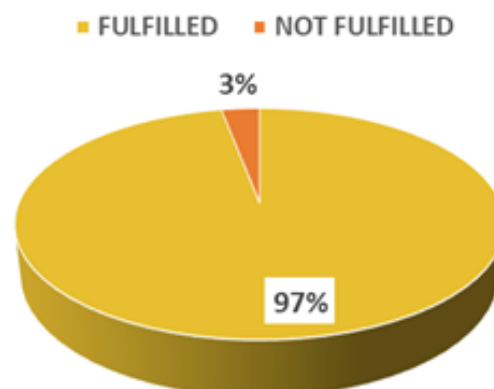
Average % of main problems
July-December



The main problems faced by the parents in 2020 were economic stresses, their child's education, raising children at home, and the health of their family and community.

Following each training session, parents were invited to make a commitment to apply the topic learned. They proved to be very committed, **and it was verified that 97% of them fulfilled** their commitments each week.

% FULFILLMENT OF COMMITMENT OF SUBJECTS TRAINED



FUNDRAISING AND SALES:

BREAK THE CYCLE CAMPAIGN



We believe that the most effective way to break the cycle of poverty is to address it holistically by using and developing education, health, culture and parental empowerment projects. In our Break the Cycle Campaign, which consisted of a peer-to-peer style fundraiser, we raised € 1.092,89 in donations.

CLOTHING SALES:



In addition to our Break the Cycle campaign, we also raised money through our Textile Project sales. Although our mothers were unable to sell their products in local markets this year due to the coronavirus, we successfully sold many of their products this past Christmas in Europe. Having sold 95% of the products, we made a total of € 1,536.

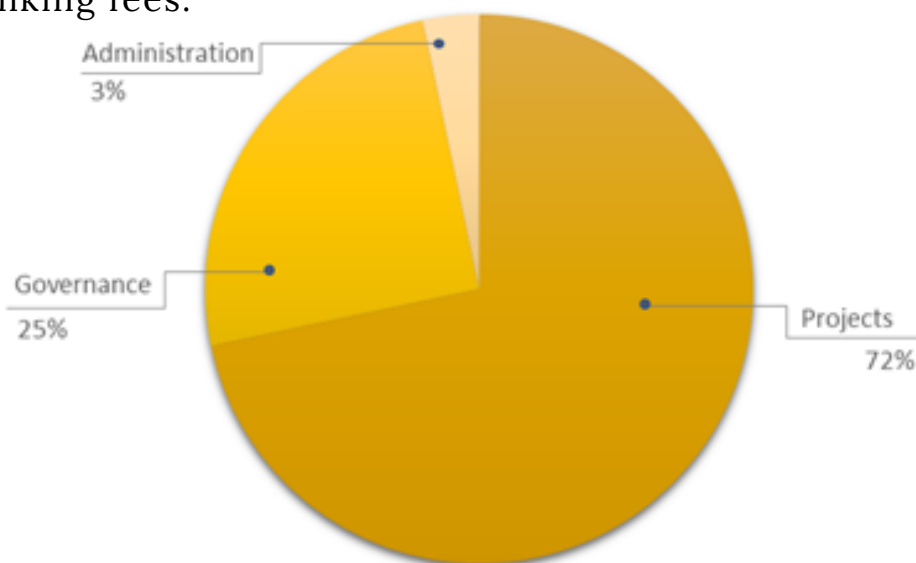
While the mothers received 80% of the profits from the sales, the remaining profits were used to cover shipping costs as well as put towards Intiwawa's projects.

FINANCES

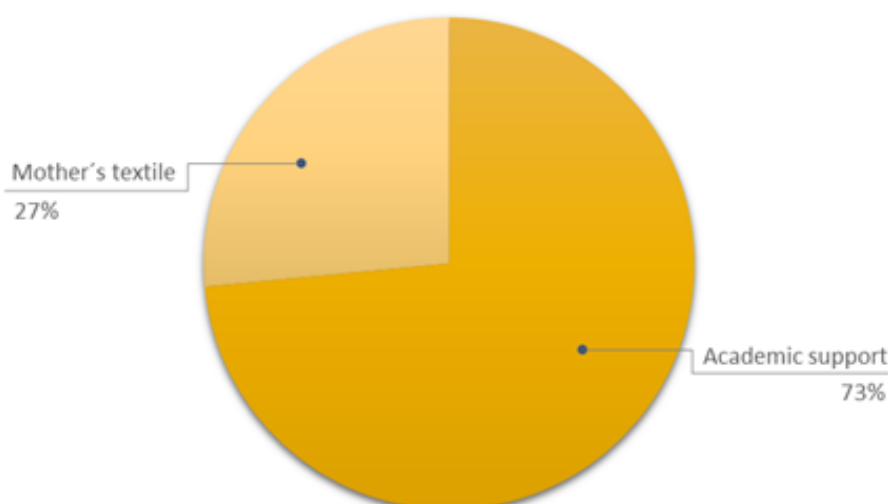
The COVID-19 pandemic made us reformulate our projects and therefore the planned budget. By being forced to cancel face-to-face activities, we were able to generate savings that will be used for projects in 2021. However, we also had to cancel all local fundraising activities and focus on digital fundraising. This year 100% of the budget used came from funds raised through individual donations and memberships generated by the German registered organization, Intiwawa e.V.

Our program costs in 2020 were divided between three main areas:

- Execution of the projects, including staff (housekeeping, teacher, academic advisor and psychologist).
- Governance costs that include the local lawyer, accountant and the general director's salary.
- Administration costs that include the digital financial control system and banking fees.



In 2020, the entire budget was directed to only two projects, as we have to cancel the face-to-face projects. We focused on the Mother's textile project and the academic and psychological support for the children and their families.

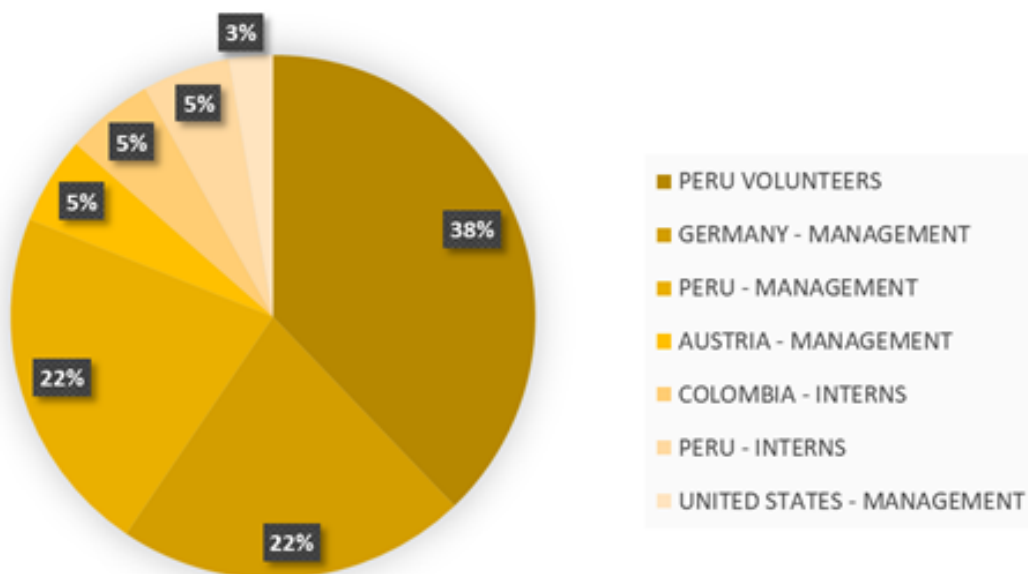


OUR VOLUNTEERS



Our team of volunteers played the most crucial role in the implementation of the projects during 2020. In addition to the daily interventions in academic accompaniment, socio-affective accompaniment and technical training, we had incredible communication between our Peruvian and International teams to coordinate the administrative operations.

INTIWAWA TEAM DISTRIBUTION IN 2020



In addition to the work of our volunteers, we maintained and implemented practical agreements with national and international institutions including:

UNIVERSIDAD CATÓLICA SAN PABLO – PERU: Provided us with psychological practitioners to be able to make the remote family and partner accompaniment more effective.

COLEGIO MAYOR DE ANTIOQUIA – COLOMBIA: Provided us with Planning and Social Development specialists who suggested more effective monitoring practices to improve the management and efficiency of our projects.

COLABORATIONS

In 2020 Intiwawa was fortunate enough to have received collaboration from two organizations.



BIRATI:

Birati-Peru was founded in 2020 during the COVID-19 pandemic with the goal of bringing a smile to vulnerable children and families in Peru. The company sells shoes and is committed to donating a percentage of its profits to vulnerable communities.



(Children in Peru receiving Birati shoes on Three King's Day)



VIRTUAL MUSEUM OF CHILDREN'S ART:

The Virtual Museum of Children's Art is a new initiative founded by two Peruvians living in Denmark and Canada. The online museum showcases art from children around the world, with the goal of "making children visible" and to have a path for a new vehicle of creative expression.



(A child's work exhibited in the online exhibition about Covid 19 in Arequipa, Peru)

MOVING FORWARD



Hello,

I am very excited to join the Intiwawa team as the General Director in Arequipa this year ! For the past 7 years, I have lived and worked in Colombia, Guatemala, Honduras, and most recently in Mexico. During this time, I worked in small grassroots NGOs implementing formal and non- formal education programs for vulnerable children and youth, helping my students improve their literacy, numeracy and socio-emotional skills through projects, games, and extracurricular activities.

My first goal when I arrive in Arequipa will be to get to know the children, parents, and local and foreign team in order to understand how we can best collaborate to reach our common objective of long term, sustainable development for the communities of San Isidro. I will dedicate myself to developing Intiwawa's programs and maximising their impact, focusing on empowerment through educational support for the children and the Madres Luchadoras project, as well as providing better access to healthcare, art and culture for the families we work with. This past year has brought many challenges for NGOs worldwide, but I believe that with creativity and perseverance, we can overcome these challenges to continue reducing economic inequalities and fighting to break the cycle of poverty in Arequipa.

